

Chamber Network News

**February
2009**

In This Issue:

- Letter from Terry Vaassen, Chamber President
- Marketing Update from Ralph Kluseman
- Business After Hours
- New Members
- Member Updates
- Renewing Members
- Thank You
- 09' Beverage Sponsors Needed
- Excellence at Work Conference
- Santa Bucks Auction Recap
- Annual Celebration Invitation
- December 08' Board Minutes
- American Bank – HSA Accounts
- Business After Hours Invitation
- February Calendar



Platteville Area
Chamber of Commerce
275 Business Hwy 151
P.O. Box 16
Platteville, WI 53818
(608)348-8888
(608)348-8890 (fax)
chamber@platteville.com

Hello everyone

In the past couple weeks Southwest Wisconsin has received positive economic news, including the major announcement of IBM. We want to congratulate UW-P for being a major reason why IBM decided on Dubuque. Chancellor David Markee and staff needs to be commended for their commitment to this project.

We also need to thank the Platteville Moving Wall committee for all their efforts as they announced the Vietnam Moving Wall Memorial will be visiting Platteville from July 9th through the 13th. This is projected to draw large crowds to our community.

It was also announced this week that Farm & Fleet will be expanding to the former Wal-Mart site. Congratulations to Farm & Fleet on your major expansion.

I want to encourage all Chamber members to attend the Chamber's annual Celebration on Saturday, February 21 at the Arthur House. Hope to see many of you there.

The Chamber will be posting available commercial space on their website so anyone looking to rent or purchase will have access to available accommodations. If you have available space and would like it to be included on the website please send the information via email to chamber@platteville.com.

Finally, I would like to congratulate Dave and Mary Lou Jones on being inducted into the Wisconsin Fast Pitch Softball Coaches Association Hall of Fame.

Thanks



Chamber Marketing Message

Ralph Kluseman
Director of Marketing, IT Services & Development

The Chamber will offer an even greater value for business members in 2009. We will be creating new marketing and training opportunities that will greatly impact your ability to grow your business. I invite you to make plans to attend this year's Annual Banquet to hear more about the exciting future that is in store for the greater Platteville area and the larger Tri-State region we all share.

Next time you're in the Chamber, ask to see me and my new office for Chamber Marketing, IT Services & Development.



www.platteville.com - www.plattevillelife.com

*Thank You
to our
February
Beverage
Sponsor
First Weber
Group*



**Upcoming
Business After
Hours**

February 11th
@
Driftless Market

**Business After
Hours 2009**

March 11, 2009 –
*Sienna Crest Senior
Living*
April 8, 2009 –
*Weygant's Appliance &
Mattress*
May 13, 2009 –
First National Bank
June 10, 2009 –
First Weber Group

**Hours of
Operation
Chamber Visitor
Center**

**Beginning
November 1st**
Monday – Friday
9 am – 5 pm

**Saturday and
Sundays Closed**

**Chamber Office
Hours**

Monday – Friday
8 am – 5 pm

Gift Certificates are
only available during
Chamber Office
Hours.

BUSINESS AFTER HOURS

Pre-Paid Legal Services - 607 Old 80 Rd., Muscoda, WI 53818. Frank Hackl of Pre-Paid Legal Services hosted the January Business After Hours at the Annex here in Platteville. He shared what Pre-Paid Legal is all about including his Identity Theft Protection plans that he has to offer. Everyone enjoyed themselves and it was a wonderful evening.



New Members

Digman Construction - 1291 College Farm Rd, Platteville, WI 53818 – (608)348-2231 – Fax: (608)348-4875 – email: digman@centurytel.net – website: www.digmanconstruction.com. Grain Elevator Construction service, sales & repairs. Commercial and residential concrete. 24 ton crane for hire, 3-40' all terrain forklifts

Snap Fitness - 180 McGregor Plaza, Platteville, WI 53818 –



(608)348-5121 – email: plattevillewi@snapfitness.com

- website: www.snapfitness.com/plattevillewi. At Snap Fitness we offer members a quick and convenient workout in a comfortable environment with state-of-the-

art equipment. We feature TVs in each treadmill, a private exercise room for individual exercise or group activities and a relaxing lounge area. We're open 24/7 and staffed Monday-Saturday

Member Updates

Employee news at Honkamp Krueger & Co., P.C. - Promotions



On January 1, 2009, Aaron Cullen has been admitted as a partner at Honkamp Krueger & Co. P.C. Aaron Cullen, CPA, has over 10 years industry experience working with car dealerships, restaurants, manufacturers, construction contractors and medical and dental professionals. He specializes in business consulting; corporate, partnership and individual tax preparation; monthly and annual financial statement preparation; and corporate and personal income tax planning. Aaron earned his B.S. in accounting from the University of Wisconsin – Platteville and has been with the firm since 1997. Aaron works in our Platteville, WI office and can be reached at 608-348-2611 or acullen@honkamp.com.

Honkamp Krueger & Co., P.C. is a regional full service CPA and business consulting firm based in Dubuque, Iowa. It has offices in Cedar Rapids, Clinton, Bellevue, and Dyersville, Iowa; and Platteville, Wis. Recognized as a top 100 CPA firm in the United States, one of the top CPA firms in the Midwest and the largest regional CPA firm in the state of Iowa, Honkamp Krueger & Co., P.C has over 30 CPAs and an additional professional staff of 100 plus. It is a member of The Leading Edge Alliance (LEA), the U.S. based association of premier independently-owned accounting and consulting firm.



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TASTE OF PLATTEVILLE

SUNDAY, FEBRUARY 8, 2009

11A.M.-2:30P.M.

*GOVERNOR DODGE CONVENTION CENTER, BUS. HWY. 151, PLATTEVILLE
GREAT FOOD! LIVE MUSIC! DOOR PRIZES*

LOCAL RESTAURANTS AND FOOD COMPANIES WILL BE TEMPTING YOUR
TASTE BUDS WITH TANTALIZING TREATS

ROUNTREE RESTAURANT

WUNDOS

BAUER-KEARNS WINERY

TAKE 2 RESTAURANT

DOMINO'S PIZZA

CHINA BUFFET

STEVE'S PIZZA

COUNTRY KITCHEN

LOS AMIGOS

TACO JOHNS

DRIFTLESS MARKET

MILIOS SANDWICHES

PIZZA HUT

KIWANIS

LIVE ENTERTAINMENT:

ZHONG YI KUNG FU ASSOCIATION

LION DANCE TROOP 12-12:30PM

RALPH KLUSEMAN

TICKETS ARE .50 EACH AND REDEEMED AT FOOD BOOTHS

THIS IS A FUNDRAISER FOR BUILDING PLATTEVILLE, INC. A

A NON-PROFIT ORGANIZATION DEDICATED TO IMPROVING OUR COMMUNITY.

DOOR COVER CHARGE: ADULTS \$2.00/ 13-18 \$1.00/UNDER 12 FREE



2009 Santa Bucks Auction - HUGE Success

60 participating businesses and over 69 families took part in this years Santa Bucks promotion there was over \$200,000.00 in Santa Bucks issued this year. The program is designed to keep people shopping in Platteville during the holiday season and with your help we did accomplish that. The Auction took place on Saturday, January 3, 2009 at the Platteville Golf and Country Club. There were 73 different auction packages to bid on thanks to our participating Chamber Members. Large prizes included a Wii with accessories, \$500 in groceries, Ashley Black Leather Chair, a Waterford Crystal Vase, and \$300 in gas and services at Garvey's Station.



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Thank You
Gary & Jason Bell and
crew for another great
Santa bucks Auction.
Your Services are
greatly appreciated.

Merci

Thank You
Ann Udelhofen & Staff
at the Platteville Golf
and Country club for
all your hard work
and great lunch at the
Santa Bucks Auction.
You guys are
awesome!

Annual Excellence at Work Conference
February 26 & 27, 2009

American Family Conference Center
in Madison
Click on the link below for more information



<http://www.forwardaward.org:80/conference.htm>

2009 Beverage Sponsors Needed



Are you interested in being a
Chamber Beverage Sponsor?
Please call Barb at 348-8888
for details and sign up.

Four Seasons Landscaping & Nursery, LLC



840 East Business Highway 151
Platteville, WI 53818

"Meeting all of your landscaping needs, in all four seasons"



Sponsor of Katie's Garden, Lawn Maintenance and Snow Removal

Services:

- Landscaping Installation ~ residential and commercial
 - *all types of bark and stone mulches
 - *shredded black dirt
- Landscaping design
- Landscape maintenance
- Brick patios and walks
- Retaining walls
- Ponds, streams, and waterfalls
- Hydroseeding, seeding, and sodding
- Lawn mowing ~ residential and commercial
- Prairie Restoration
- Snow removal



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Tri-State Business PM

The Tri-State Business PM was held on Tuesday, January 20, 2009 from 5:00-7:00PM at the Grand River Center, Exhibit Hall B in Dubuque IA. Hosted by Bellevue, Dyersville, Dubuque, Galena IL. and Platteville WI. Chambers of Commerce. There were 15 Platteville Chamber Member Businesses that displayed booths at the business PM.

All the Platteville Chamber Businesses that participated in this years Tri-State Business PM are pictured below.

Dupaco, Edward Jones-Tyson Lybeck, Epic Construction, Molo Plumbing & Heating, TRICOR, Pre-Paid Legal Services, Sedona Staffing, Telegraph Herald, New York Life, Mound City Bank, The QTI Group, Midwest Business Products, QueenB Radio, OnMedia, and Platteville Chamber of Commerce





You're Invited



Platteville Area Chamber of Commerce Annual Celebration and Virtue Awards Night

*Saturday, February 21, 2009
Arthur House in Arthur WI*

5:00-6:00PM – Social Hour

6:00-7:00PM – Dinner

(soup and salad bar, chicken and beef buffet, and a cheese cake dessert)

*7:00-8:00PM Program and Presentation of Annual Virtue
Awards - MC- Ralph Kluseman*

8:00PM – Entertainment – “Big Jim” Larson

Tickets are \$25.00 per person

RSVP 348-8888 by Friday, February 13, 2009

Thank You to our Celebration Sponsors!!!

*First National Bank, First Weber Group, Honkamp Krueger & Co., PC,
Mound City Bank, QueenB Radio, Southwest Health Center,
Vaassen Pluemer CPA's, LLC*



**PLATTEVILLE AREA CHAMBER OF COMMERCE
BOARD OF DIRECTORS
DECEMBER 17, 2008
CHICAGO'S BEST
MINUTES**

Those present: Nall, Feldman, Nickels, Krueger, Patnaude, Bahr, Olds, Vaassen, Boldt, Pluemer and Kopp.

Those absent: Smith, Nevins, Isaacson, Clare, McKinley, G. Osterholz, Kasper, T. Osterholz and MacDowell.

President Nall called the meeting to order. It was noted that QTI, Group is our December beverage sponsor. Olds moved to approve the minutes of the November 19th and November 26th meetings. Bahr seconded. Motion carried. The minutes of the November 19th Executive Committee were reviewed.

The financial report was tabled until January. Kopp noted that over \$2,000 in dues for 2008 was received in December as well as \$1300 for the Historic Encampment from Building Platteville.

Ex-Officio Board Member Reports:

PAIDC: Krueger reported that he is finishing the year-end report. Romano Foods plant closed and Fresh Brands is not sure what they are doing in the future with the building. Some of the 2009 capital projects are on hold. Platteville is well positioned for future growth.

City Council: Nickels reported that various Boards and Commissions need people and they can sign up online at www.platteville.org. They are restructuring offices with the water & sewer offices switching with the Clerk's office. A temporary moratorium on hiring has been put in place. Lt. Scott Marquardt has resigned from the Police Dept. to take the position as head of Campus Security at UWP. They changed some lots in Greenwood Cemetery. Comprehensive Plan committee is still meeting and putting together a list of survey questions. Fire & EMS are looking at facilities. The museum has its Christmas display.

Police Department: No report.

Schools: No report.

UW-Platteville: The ribbon cutting for the new Engineering building took place on December 13th. A note was received from Nevins thanking the Board for the plant and good wishes for his recovery.

Main Street Program: No report.

Platteville Township: No report.

Old Business:

The Inclusive Community Task Force – Tabled.

Request by PCA – Olds indicated that he had reviewed the PCA's request and will review our counter-proposal and present at the next meeting.

Comprehensive Plan Review: Nall reported that they continue to meet. Anyone interested is invited to attend the meetings.

Transparent board/Board member handbook: Olds is working on a policy statement and suggested we set up a sub-committee to review. Volunteering were Nall, Vaassen, Olds and Kopp.

Wireless internet opportunity: This was relayed on to Ralph Kluseman.

The 2009 Strategic Plan was approved with changes at the November meeting. They were reviewed and adopted as presented at today's meeting.

There was discussion on the new Director of Marketing & IT Services. There was a note made that invoices need to reference this new position. Vaassen moved to authorize this new position under the guidelines presented. Olds seconded. Motion carried.

New Business:

A proposed dues structure for 2009 was approved by the Executive Committee and presented to the Board. Olds moved to approve. Vaassen seconded. Motion carried.

The 2009 budget will be presented in January. There was a question if we do ribbon cuttings for non-members.

Executive Director Report: Kopp reported that she met with Senator Dale Schultz and Ellsworth Brown, the President of the Wisconsin State Historical Society yesterday as well as Jon Angeli from Lancaster. They were in town to meet with John Patakos and Katherine Zaimis on their project.

New member: Shop Your Colors out of Eau Claire. It is a business that sells University logo apparel.

The Riverlands Economic Activity Partnership is hosting a local roundtable today at UWP from 2-5:30PM. The website has been turned over from MHTC to Community, Inc. The membership directory is being updated.

Committee Reports:

Chamber Ambassadors: Feldman reported on that February 21st has been chosen for the Annual Celebration and it will be held at the Arthur House.

Marketing & Business Committee: Patnaude reported there are a number of events coming up within the "Miracle on Main Street" theme. Santa will be at the Avalon tomorrow night.

Community Leadership Alliance: Olds reported that on April 15th, they are hosting a 10th anniversary reception.

Governmental Affairs: Nickels reported that they have not met. Wisconsin Way has sent out a follow-up report. Kopp mentioned that the WMC is hosting their annual Business Day in Madison on February 11th.

Tourism: Kopp reported that the budget was finally approved by the Tourism Commission but only as a total with no specifics as of yet for individual line items. The Moving Wall committee is actively working. John Dutcher is working on a Brew Fest here in Platteville on May 23rd.

Education: No report.

Buildings & Grounds: Vaassen thanked all the sponsors of the "Katie's Trees of Light".

Platteville Welcomes You: Pluemer noted that they continue to work to find newcomers.

Fundraising: No report.

Golf Outing: Congratulations and a sincere thank you was given to Tim Boldt for his efforts with the Golf Outing Committee and its tremendous success. Boldt offered to continue to work with Tom Nelson for 2009. Mike Olds also volunteered.

It was also noted that this is the last meeting for Tim Boldt. The Board thanked Tim for his six years of service to the Chamber organization.

Pluemer moved to adjourn. Boldt seconded. Motion carried and meeting adjourned at 1:02PM.

Respectfully submitted,

Kathy Kopp

Executive Director



Employers and employees alike can rely on American Bank to provide convenient, cost-effective health savings accounts (HSAs) to help save for and manage healthcare expenses.

The minimum deposit required to open an HSA is just \$25, which is waived if deposits are made electronically via automated clearinghouse (ACH).

Savers earn competitive rates of interest, **tax free**, that increase as the balance grows. Plus, they enjoy...

- No minimum balance
- No monthly service fees
- No set-up fees
- Free HSA debit card (optional)
- Free, personalized, blue specialty checks
- Free online banking
- Unlimited transactions
- Monthly statements
- Interest credited monthly
- Check safekeeping

For more information, just stop by or call your American Bank representative.

Driftless Market

Local Foods Grocery & Deli
Regional Art

BUSINESS AFTER HOURS

Wed., Feb. 11th
5:00 pm

*Join the Driftless Market
for refreshments &
door prizes!*

Full Service Grocery: Fresh,
Organic & Local Produce,
Local Meat, Cheese and
Dairy, Bulk Foods, Fair Trade
& Gluten Free items.

Unique, Local Art &
Handcrafted items:
Jewelry, Cards, Prints,
Ceramics, Fiber, Soaps
& MUCH more!

Homemade
Soups, Salads,
Sandwiches
and Daily
Lunch
Specials

Hours:
Monday - Friday: 10am-7pm
Saturday: 9am-4pm
Sunday: CLOSED

95 West Main Street, Platteville, WI 53818 608-348-2696
www.driftlessmarket.com

Platteville Area Chamber of Commerce
275 Business Highway 151 West
P.O. Box 16
Platteville, WI 53818

**Platteville Area Chamber of Commerce
Board of Directors:**

President:

Terry Vaassen, Vaassen Pluemer CPA's, LLC

President Elect:

Lori Barr, First National Bank

Vice Presidents:

Vicki Pluemer, Mound City Bank

Tom Osterholz, TRICOR Insurance

Treasurer:

Doris Clare, Clare Bank

Past President:

Tom Nall, First Weber Realty

Executive Director:

Kathy Kopp

Directors:

Dean Feldman, Southwest Health Center

Jen Kasper, QueenB Radio Wisconsin, Inc.

Mike Olds, Kopp, McKichan, Geyer, Skemp & Stombaugh, LLC

Gary Osterholz, Eastman Cartwright Lumber

Jeremy Patnaude, Millennium/Avalon/Take2

Matt Melby, Melby Bendorf Funeral Home

Ex Officio Members:

George Krueger, PAIDC

Dean Isaacson, Platteville Schools

Eileen Nickels, City Council

David Nevins, UW-Platteville

Cheryl MacDowell – Platteville Main Street

Doug McKinley, Platteville Police Department

Dan Smith, Platteville Township

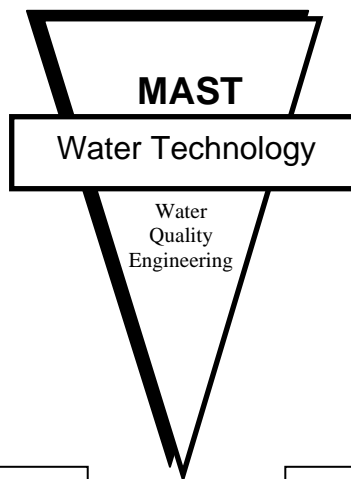
Water Treatment Systems

- Water Conditioners
- Drinking Water Systems
- Bottled Water

- Water Testing
- Delivery Service
- Trade-ins
- Service most Makes
- Rent & Purchase Plans

Pools & Spas

- Above Ground Pools
- Spas
- Chemicals & Supplies



Service Numbers
Platteville: 348-5953
Fax: 348-5975

Retail Center
140 East Alden
Platteville, WI

FEBRUARY 2009-PLATTEVILLE AREA CHAMBER OF COMMERCE

<p>1 -11-4 Winter Toy Train Exhibit @ Rollo Jamison Museum</p> 	<p>2</p>	<p>3 -8AM Moving Wall Parade Committee Meeting @ Chamber -7:30PM Dairy Days Committee Meeting @ Chicago's Best</p>	<p>4 -7AM PAIDC Meeting @ PBII</p>	<p>5</p> 	<p>6</p>	<p>7 -11-4 Winter Toy Train Exhibit @ Rollo Jamison Museum -6-9PM Elegant Dinner @ St. Augustines</p>
<p>8 -11-2:30 Taste of Platteville @ Governor Dodge Convention Center -11-4 Winter Toy Train Exhibit @ Rollo Jamison Museum</p>	<p>9 -12PM Ambassadors @ The Ticket</p>	<p>10 -7AM United We Prosper @ UWP -8:15AM Greeter Service Meeting @ Country Kitchen -10AM GCTC @ Lancaster City Hall -4:30PM Moving Wall Ceremonies Committee Meeting @ VFW -7:30 PM City Council Meeting</p>	<p>11 -10AM Tri-State Tourism Council -5-6:30PM Chamber Business After Hours @ Driftless Market -7:30PM City Comprehensive Plan Meeting</p>	<p>12 -8AM MBC @ Chamber</p>	<p>13 -7:30AM Governmental Affairs Meeting @ Southwest Tech -8:15AM Building Platteville @ Take 2</p>	<p>14 -8:30-1:30 Live It Up Conference @ UWP</p> 
<p>15</p> 	<p>16</p>	<p>17 -11:30AM Moving Wall Exec Committee @ UWP</p>	<p>18 -11AM Chamber Exec Committee Meeting @ Chicago's Best -12PM Chamber Board Meeting @ Chicago's Best</p>	<p>19 -9AM Platteville Economic Development Council @ PBII</p>	<p>20 -Riverlands</p>	<p>21 -12PM-? First Annual Potosi Brewery Cave Party @ Potosi Brewery -5PM Chamber Annual Celebration</p>
<p>22</p>	<p>23</p>	<p>24 -7:30PM City Council Meeting</p>	<p>25 -8AM CLA Session 2 -1PM Platteville Community Fund @ MCB -5:30PM Grant County Economic Development Corporation</p>	<p>26 -4PM Moving Wall Steering Committee @ VFW</p>	<p>27</p>	<p>28</p>
						