

Platteville, WI
Gateway to



Chamber Network News



Vision ~ Connection ~ Education

VOLUME 48, ISSUE 10

OCTOBER 2010

Hours of Operation

Chamber Welcome Center

Monday-Friday
9AM – 5PM

May 1st –October 31st

Saturdays
9AM-4PM

Sundays
10AM-2PM

*Now Open as a Wisconsin New
Welcome Center*

Chamber Office Hours

Monday – Friday
8AM – 5PM

Gift Certificates are only
available during Chamber Office Hours.

Call:
608-348-8888

INSIDE THIS ISSUE:

**Letter from the
President**

New Members

Business After Hours

**Chamber Ribbon
Cutting**

Santa Bucks

October Calendar

From The President

Along with many festivities throughout the week, UWP will be celebrating Homecoming on Saturday October 9, 2010. The parade down main street starts at 10 a.m. and concludes with the Pioneer/Stout football game at 3 p.m. This year's theme is "Pioneers Bring Back the 90's". GO PIONEERS!!!

The Driftless Film Festival is underway this month and will show Wisconsin made films in the following four communities: Baraboo, WI; Mineral Point, WI; Spring Green, WI and in Platteville, WI. Our host in Platteville is the Avalon Theater on October

21-24, 2010. Check out the website: driftlessfilm-festival.com for show times and other scheduled events.



Lori Bahr
Chamber President

Mark your calendars for the 2nd Annual Chamber Business After Hours Expo! This is scheduled for Wednesday November 17, 2010 from 4-7 p.m. at the Platteville

Convention Center. This event was designed to encourage our Chamber Members that don't have the space to host a Business After Hours to showcase your business at the expo. This is a great opportunity especially for our Cottage Industries to network with other chamber members. This event will also kick off our holiday shopping week in Platteville as we gear up for the next Santa Bucks promotion to "shop local". Space is limited so call the chamber office today to reserve your space.

Sincerely,
Lori

From the Executive Director



Kathy Kopp
Executive Director

Dear Chamber Members, We are entering one of the most beautiful seasons in Wisconsin!!! Southwest Wisconsin is a desti-

nation for many visitors who want to experience the fall colors, the Mississippi River and the winding country roads. Our staff here at the Gateway Visitor Information Center is more than ready to direct travelers where to go and things to see while they are here. We have a lot of

information about wine festivals, fall festivals and bazaars that are so popular this time of year. Stop in and check out some of the great things going on right in your own back yard.

We are exciting to be co-hosting the United We Pros-



Welcome!

“Our Business After Hours are open to your entire staff. Join us each month for this great networking opportunity”

Kathy Kopp,
Executive Director

Welcome New Chamber Members!

Health Wise Therapeutic Massage LLC

Contact Person: Gwen Sargent Phone: 608-732-3158
Address: 1250 E. Business Hwy 151, Suite H Platteville, WI 53818
Email: gwensargent@yahoo.com

Alleviating pain & stress through touch. Modalities include: Swedish deep tissue, Myofascial Trigger Point therapy & Hot Stones. Instruction in self care for chronic issues. Hours: Mon, Tue & Fri: 9am – 5pm, Wed & Thurs: 9am – 7pm

O'Reilly Auto Parts

Manager: Dustin Hromadka Phone: 608-348-6780
Address: 1510 E Business Hwy 151
Platteville, WI 53818 Website: www.oreillyauto.com

We offer products & services at the best combination of price and quality. Open Monday – Friday: 7:30AM – 8pm. Saturday: 7:30AM – 6PM. Sunday: 9AM – 5PM.

CORRECTION

Udelhofen Log Homes address is 6260 Brewery Hollow Rd Cassville, WI 53806

From the Executive Director (continued from page 1)

per group with UW-Platteville once again. This is an open meeting of those interested in seeing Platteville move ahead both in the realm of economic development and quality of life for the citizens who live here. The meeting takes place on Thursday, October 7th, at 7:30AM at UW-Platteville. Please call our office to RSVP if you would like to attend.

We are also co-sponsoring the annual Chamber/UW-Platteville Homecoming Breakfast on Wednesday, October 6th at 7:30AM at the Pioneer Student Center. Our host, Chancellor Shields, will be speaking. Cost is \$11. Please RSVP to Debi at 348-8888 if you plan to attend.

The first Driftless Film Festi-

val is set for October 21st-25th and one of the venues will be the historic Avalon Theater. Please see additional information elsewhere in this newsletter. This event has the potential to become one of the largest regional festivals in the entire area and is a perfect fit for the “My Community/My Vision” goal of establishing a regional festival. Please plan to attend this great event!

The Chamber Board of Directors will be spending time on October 20th at our Retreat discussing fundraising and membership as a priority this year. The outcome will assist with setting our 2011 goals and beyond. If you have comments for the Board, please let me know and I will surely pass them along. We appreciate the

partnership of our members!

A number of you have stopped by the Chamber to check out our new renovations – and we were happy you did! The work that was done was essential to the infrastructure of our facility and will make it much more efficient to heat and cool. If you haven't had a chance to make a donation for the renovations, you can do so now. It would be much appreciated. All of our donors will be recognized on a plaque in the Chamber and also invited to a special “donor reception” to be held later this fall.

Kathy Kopp
Executive Director

Chamber Business After Hours

Pioneering the Good Life
PLATTEVILLE
 Area Chamber of
COMMERCE
BUSINESS
After Hours



The September Business After Hours was held at the beautiful Tanglewood Ranch & Hunt Club. The beautiful log cabin and hunting preserve is located on a 700+ acre ranch. The 4 bed-room lodge, which

sleeps up to 14 people is available to run for hunting, business, or relaxing getaways. Call 608-577-2150 or visit www.tanglewoodranchandhuntclub.com

Thanks to Kurt and Tammy Wedig for hosting BAH!

On October 13, Eastman Cartwright Lumber Company will host Chamber Business After Hours.

Pioneering the Good Life
PLATTEVILLE
 Area Chamber of
COMMERCE
RIBBON CUTTING

Cost Cutters has a new location in MacGregor Plaza here in Platteville. Stop by and visit them today! They always welcome walk-ins!
 Hours:
 Monday - Friday 9AM - 8PM
 Saturday: 8AM - 5PM
 Sunday: 10AM - 4PM

608-348-5800



The Staff at Cost Cutters



The Staff at O'Reilly Auto Parts and the Chamber Ambassadors

O'Reilly Auto Parts was proud to celebrate the opening of their new Platteville location on the 29th of September. A donation was made by O'Reilly Auto Parts to the Platteville Fire Department.



Located at 1510 E. Business Hwy 151, O'Reilly Auto Parts are open Mon - Fri 7:30AM - 8PM, Sat: 7:30AM - 6PM, Sun: 9AM - 5PM.

They can be reached at 608-348-6780. www.oreillyauto.com

Join the Chamber Ambassadors at the Ribbon Cutting for MaCandis Boutique on October 19th @ 9AM to celebrate their new location on Main Street in Platteville!

Photo credits to John Dutcher for the O'Reilly Auto Parts photos

NEW FEDERAL GIFT CERTIFICATE RULES

Credit Card Accountability Responsibility & Disclosure Act of 2009



**Important
information
regarding
Gift
Cards !**

For immediate release

The Federal Reserve Board announced in March 2010 final rules to restrict the fees and expiration dates that may apply to gift cards. The rules protect consumers from certain unexpected costs and require that gift card terms and conditions be clearly stated.

The final rules prohibit dormancy, inactivity, and service fees on gift cards unless: (1) the consumer has not used the certificate or card for at least one year; (2) no more than one such fee is charged per month; and (3) the consumer is given clear and conspicuous disclosures about the fees. Expiration dates for funds underlying gift cards must be at least five years after the date of issuance, or five years after the date when funds were last loaded.

The Board's rules generally cover retail gift cards, which can be used to buy goods or services at a single merchant or affiliated group of merchants, and network-branded gift cards, which are redeemable at any merchant that accepts the card brand.

The final rules are issued under Regulation E to implement the gift card provisions in the Credit Card Accountability Responsibility and Disclosure Act of 2009.

The notice that will be published in the Federal Register is attached. The final rules are effective August 22, 2010.

HIGHLIGHTS OF FINAL GIFT CARD RULE

The final rule amends Regulation E to implement the gift card provisions of the Credit Card Accountability Responsibility and Disclosure Act of 2009 (Credit CARD Act). The final rule sets forth new protections for consumers that purchase or use gift cards. These protections apply to all gift cards sold on or after August 22, 2010.

PRODUCTS COVERED

The final rule applies to gift certificates, store gift cards, and general-use prepaid cards, as those terms are defined in the Credit CARD Act. Covered products include retail gift cards, which can be used to buy goods or services at a single merchant or affiliated group of merchants, and network-branded gift cards, which are redeemable at any merchant that accepts the card brand. Consistent with the statute, the final rule does not apply to other types of prepaid cards, including reloadable prepaid cards that are not marketed or labeled as a gift card or gift certificate, and prepaid cards received through a loyalty, award or promotional program.

RESTRICTIONS ON DORMANCY, INACTIVITY, OR SERVICE FEES

The final rule restricts dormancy, inactivity, or service fees with respect to a gift certificate, store gift card, or general-use prepaid card. Dormancy, inactivity, and service fees may only be assessed for a certificate or card if: (1) there has been at least one year of inactivity on the certificate or card; (2) no more than one such fee is charged per month; and (3) the consumer is given clear and conspicuous disclosures about the fees. Fees subject to the restrictions would include monthly maintenance or service fees, balance inquiry fees, and transaction-based fees, such as reload fees, ATM fees, and point-of-sale fees.

RESTRICTIONS ON EXPIRATION DATES

The final rule prohibits the sale or issuance of a gift certificate, store gift card, or general-use prepaid card that has an expiration date of less than five years after the date a certificate or card is issued or the date funds are last loaded. The expiration date restrictions apply to a consumer's funds, and not to the certificate or card itself. The final rule also includes provisions intended to give consumers a reasonable opportunity to purchase a certificate or card with at least five years before the certificate or card expiration date. The final rule prohibits any fees for replacing an expired certificate or card, or for refunding the remaining balance, if the underlying funds remain valid.

*This information was compiled by the
Wisconsin Manufactures & Commerce Foundation
www.wischamberfoundation.org*

DRIFTLESS FILM FESTIVAL

October 21- 24 , 2010

*Don't miss this Historic Event
celebrating the heritage and talents of Wisconsin.*

*Film Times are yet to be announced, check www.driftlessfilmfestival.com
and www.platteville.com for updates!*

Featuring these Wisconsin films:



NONAMES

Writer/Director : Kathy Lindboe

Starring: James Dale Badge, Gillian Jacobs,
Jamie Harrold, Barry Corbin, Darren Burrows

VENUES:

Platteville
Avalon Theater
95 East Main Street Platteville, WI 53818

Mineral Point Opera House
139 High Street, Mineral Point, WI 53563

Al Ringling Theatre
136 Fourth Avenue, Baraboo, WI 53913

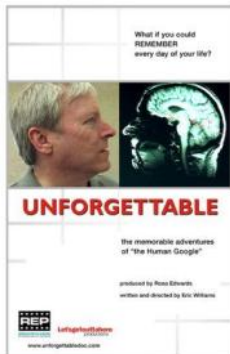
The Gard Theater
111 E. Jefferson Street Spring Green, WI 53588



Phasma Ex Machina

Writer/Director : Matt Osterman

Starring: Shasha Andreev, Matthew Feeney,
Emily Fradenburgh



Unforgettable

Writer/Director : Eric Williams

Starring: Brad Williams

...a new regional film festival

learn more at:
www.driftlessfilmfestival.com

UNIVERSITY OF WISCONSIN-PLATTEVILLE AND THE PLATTEVILLE CHAMBER OF COMMERCE WILL CO-HOST A DEBATE FOR THE U.S. HOUSE OF REPRESENTATIVES 3RD CONGRESSIONAL DISTRICT CANDIDATES

Don't miss
the historic
inaugural run
of the
**DRIFTLESS
FILM
FESTIVAL!**

PLATTEVILLE – Chancellor Dennis J. Shields announced the University of Wisconsin-Platteville and the Platteville Chamber of Commerce will co-host a debate between the candidates in Wisconsin's 3rd Congressional District. **Democratic Incumbent Ron Kind, Independent Candidate Michael Krsiean and Republican Candidate Dan Kapanke** will join in the debate to be held on Tuesday, Oct. 19 from 7-8:30 p.m. at Pioneer Crossing in the Pioneer Student Center located at 1 University Plaza.

The format will include a moderator and three-person panel of questioners.

During the announcement, Chancellor Shields remarked, "Our University, in its distinguished 144-year history as the oldest state college in Wisconsin, is steeped in tradition. As a public university, we have the special responsibility to serve and prepare future leaders of our state and serve as a catalyst for civic discussion and engagement for the greater Southwest Wisconsin region." Chancellor Shields further com-

mented, "Our responsibility as an institution of the state is to provide a diversity not only of nationality, race and religion, but also of thoughts and ideas. I am deeply pleased that we, along with the Platteville Chamber of Commerce, will be hosting this event."

Anyone interested in learning more about this event may contact Lee Jadaan, UW-Platteville Public Information Officer, at (608) 342-1526 or jadaan@uwplatt.edu.

Business After Hours



Tailgate party refreshments & drinks
with bean bag games & ladder golf
tournaments.

Drawings
Gift Certificates, hats & tee shirts

**CHAMBER MEMBERS: Week of
October 11th 15% off all flooring!
(Carpet, tile, wood & laminate)**

Business After Hours

Everyone at your Business is Invited

October 13, 2010 –5-6:30PM

Eastman Cartwright Lumber Co.

Located @ 350 East Main Street

Upcoming Business After Hours

November 17, 2010 - 2nd Annual Chamber Business After Hours Expo @Platteville Convention Center

January 12, 2011 - *United Country Platteville Realty* @ 210 South Water, Platteville, WI from 5 - 6:30PM

February 9, 2011 - *Applied Micro* @ 52 Means Dr, Suite 103, Platteville, WI from 5 - 6:30PM

March 9, 2011 - *Ubersox Chrysler* @ 1950 Ubersox Dr from 5 - 6:30PM (3 year Anniversary!)

April 13, 2011 - *UWP Foundation*

May 11, 2011 - *Sienna Crest Assisted Living*

December 7, 2011 - *Digman Construction*

Want to schedule a Business After Hours?
2011 dates are still available! Call the Chamber office at 348-8888 to reserve your date today!

OCTOBER 2010-PLATTEVILLE AREA CHAMBER OF COMMERCE

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

<h1 style="color: green;">TRICK OR TREAT!</h1> <p style="font-size: 2em;">October 31st 4-7PM</p>  						
					<p>1 8:15AM Tourism Committee @ Chamber</p>	<p>2 10AM - 2PM Community Gives Back @ Community Evangelical Free Church</p> <p>LANCASTER HARVEST FESTIVAL</p>
<p>3</p>	<p>4 Citywide Fall Clean Up</p> <p>11AM Ribbon Cutting @ J.C. Penny (RadioShack)</p>	<p>5 Citywide Fall Clean Up</p> <p>6:30 - 8PM Heart Health Tuesdays @ Southwest Health Center Conference Room A/B ★</p> <p>7PM Dairy Days Committee</p> <p>7PM City Council</p>	<p>6</p> <p>7:30AM Chamber & UWP Homecoming Breakfast</p> <p>4-6PM Women On Main @ Badger Bar</p> <p>6PM Downtown Revitalization Committee @ City Hall</p> <p>6:30PM Zonya Foco @ Platteville Convention Center</p>	<p>7</p> <p>7:30 - 8:30AM United We Prosper Organizational Meeting</p> <p>8:30AM CLA @ Chamber</p>	<p>8</p> <p>5PM Walden: The Ballad of Thoreau @ Platteville City Auditorium</p>	<p>9</p> <p>10AM UWP Homecoming Parade</p> <p>11:30AM - 2:30PM Community Open House on Campus</p> <p>3PM UWP Vs Eau Claire</p> <p>10PM Lighting The "M"</p>
<p><i>Homecoming Week @ UW-Platteville - "Bring Back the 90's" - Homecoming Week</i></p>						
<p>10</p> <p>7AM - Noon Cuba City Fire Department Pancake Breakfast @ Fire Station</p>	<p>11</p>	<p>12</p> <p>6:30 - 8PM Heart Health Tuesdays @ Southwest Health Center Conference Room A/B</p> <p style="text-align: center;">★</p>	<p>13</p> <p>8AM Holiday Committee @ Driftless Film Festival Office</p> <p>5 -6:30PM Business After Hours @ Eastman Cartwright Lumber Company</p> <p>7PM Southwest Young Professionals Meeting</p>	<p>14</p> <p>7:30AM Exec. Board @ Chamber</p>	<p>15</p> <p>Dr. Paul Sipiera @ Chamber Office- Bring in Your Meteorite Fragments!</p>	<p>16</p>
<p>17</p> <p>9AM - 3PM 8th Annual Toy Show for WI Badger Camp @ Banfield's Swiss Haus</p>	<p>18</p> <p>4:30PM Platteville Community Arboretum Board</p>	<p>19</p> <p>9AM Ribbon Cutting @ MaCandis Boutique</p> <p>7PM Congressional Debate @ Pioneer Student Center</p> <p>6:30 - 8PM Heart Health Tuesdays @ Southwest Health Center Conference Room A/B ★</p>	<p>20</p> <p>8AM - 1PM Board of Directors Retreat @ Take 2 Restaurant</p>	<p>21</p> <p>7:30AM Tourism Commission @ City Hall</p>	<p>22</p>	<p>23</p> <p>5 -6:30PM Monster Mash Halloween Party @ the BARn</p> <p>Educational Roundtree Trail Walk by PCA</p>
<p>24</p> <p>Driftless Film Festival</p> <p>4-7PM Trick or Treat! City Wide & at Platteville Fire Station</p> <p style="text-align: right;">31</p>	<p>25</p>	<p>26</p> <p>8:15AM Greeter Service @ Country Kitchen</p> <p>10AM - 3PM Exporting 101 @ Southwest Tech ★</p> <p>5PM Veterans Honor Roll Committee @ Dick Bonin's</p> <p>7PM City Council</p>	<p>27</p> <p>5PM Grant County Economic Development Committee @ Fennimore</p>	<p>28</p>	<p>29</p> <p>2PM Trick or Treat @ Manor Care</p> <p>Salute to Women @ Grand River Center, Dubuque</p>	<p>30</p> <p>11AM - 3PM Sweet Treats on Main</p>

DRIFTLESS FILM FESTIVAL
Titles and Times to be announced

★ **MORE INFORMATION ON THIS EVENT AVAILABLE IN THE NEWSLETTER**



“Celebrate the Holidays in Platteville”

Please fill out one form for each Holiday event to be held between November 17, 2010 – Jan. 8, 2011 & rename the file document before returning it via email at chamber@platteville.com .

You may also fax it to 348-8890 or mail it to:

Platteville Area Chamber of Commerce, PO Box 724, Platteville, WI 53818

Name of Event _____

Exact date of event _____

Start & End Time of Event _____

Location & Address _____

Contact Person _____

Phone number _____

Admission information _____

Website _____

Description of Event (35 words or less)

For inclusion in 2010 Platteville Holiday Calendar of Events, we MUST have this information in full by October 22, 2010.

My Contribution to the United Way of Platteville 2010 Campaign

Your contribution is tax deductible to the extent allowed by law

University _____ Public Schools _____ Business _____ Residential _____

Name: _____

Address: _____

City/State/Zip: _____

A check is enclosed for my pledged amount.

Payroll deduction (Ask your employer to match your contribution)

Name of Employer: _____
(Give original to your payroll department and mail a copy to United Way)

Please send me a receipt for my payment.

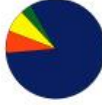
Signature: _____

This is a solicitation of donations, and not a bill, invoice, or statement of account due. You are under no obligation to make any payment in response to this mailing.

Friend up to \$99
Bronze	\$100 to \$199
Silver	\$200 to \$499
Gold	\$500 to \$2499
Platinum	\$2500 and up
Amount:	\$ _____

How Your Contribution Is Used

Direct Services to Community Administration
Campaign Expenses (envelopes, brochures, mailing)
United Way Dues



United Way of Platteville, Inc.
P.O. Box 227
Platteville, WI 53818-0227

This Year's Featured Agency...



Epilepsy is a neurological disorder of the central nervous system which results in recurring seizures. It affects over 3 million Americans, with approximately 40,000 of them residing in southern Wisconsin. The Epilepsy Foundation of Southern Wisconsin is a non-profit organization whose mission is to insure that people with seizures are able to participate in all life experiences.

Testimonial:

George was 18 when he and his father came into our office. His parents were concerned that George couldn't keep his job because he was always tired, shaky, and kept forgetting routine tasks. While speaking with his family, we noted that George's skin color was yellow, his speech was choppy, and his lower arms and hands had a steady shaking movement. While asking George about his daily life, he nearly fell asleep. We reviewed his medication regimen and recommended he speak with his doctor, asking for a blood level check. Results indicated that George's levels were very high. Doctors changed his medications and checked his levels every two weeks. One year later, a young man entered our office. It was George, but we didn't recognize his tall, steady stature. He explained that his new medications enabled him to drive his first solo cross-country trip to Oregon to visit friends. He also was ready to begin working with us so that he could change vocations from factory work to caring for vulnerable populations. We made a referral to a local supported employment agency, where George was interviewed. Now, George is in his third year assisting the developmentally disabled. The Executive Director of the facility tells us that he is her best employee and if she could clone him, she would! George's life has opened up so much, he feels confident to begin the search for new employment in Madison, Wisconsin, where he would like to move someday.

United Way

Making a difference in Platteville

United Way of Platteville, Inc.
P.O. Box 227
Platteville, WI 53818-0227

GIVE.



Help Those Less Fortunate

United Way Agencies You Will Be Helping!

GOAL: \$70,000

Dear Friend of United Way,

Even in Platteville, not everyone has enough food to eat, adequate clothing, parenting support, or the skills needed for meaningful employment.

The United Way of Platteville has been helping people in need since 1954. This year, we are hoping to raise \$70,000. All money raised will be used to help the people of Platteville.

Please help our community continue its caring tradition by generously donating to this year's campaign. Together, let's make a difference in the lives of people who desperately need our help!

A. Miller President

Debra Ann Executive Secretary

AMERICAN RED CROSS BADGER CHAPTER

4590 Sheboygan Avenue, Madison, WI 53703 (608) 227-1299

A non-profit organization that helps area residents prevent, prepare for, and respond to disasters. It provides lifesaving training in CPR, First Aid, Aquatics and Compression-only CPR. It also assists local service members through its Services to Armed Forces Program. Though Red Cross work has been most visible internationally recently, the local chapter remains committed to helping our local area.

EPILEPSY FOUNDATION OF SOUTHERN WISCONSIN

P.O. Box 204, Edmund, WI 53535 (608) 623-3333

A non-profit organization whose mission is to insure that people with seizures are able to participate in all life experiences. It strives to prevent, control and cure epilepsy through research, education, advocacy and services. The Foundation sponsors community education programs and trainings, retreats, camps, presentations, respite care for caregivers, support groups, movie/pizza nights, youth council, sibling days, etc.

FAMILY ADVOCATES, INC.

P.O. Box 105, Platteville, WI 53818 (608) 348-5995

A non-profit organization that serves victims and survivors of domestic and sexual abuse. All services are confidential and free of charge. Its shelter provides families with a safe place to live, referrals for food and housing assistance, job search assistance, and transportation.

FAMILY CONNECTIONS OF SOUTHWEST WISCONSIN

1015 S. Madison Street, Lancaster, WI 53813 (mailing address and office) (608) 723-3400

1065 Lancaster Street, Platteville, WI 53818 (weekly programming, no office hours)
A non-profit organization that provides parenting education, childcare resource and referral services, and support services to families in Grant County. It also provides respite care, home visitation, workshops, family play/interaction activities, toy/book/equipment lending library, child care provider trainings, car seat safety checks, etc.

GIRL SCOUTS OF WI - BADGERLAND COUNCIL

2710 Ski Lane, Madison, WI 53713 (608) 237-1179

A non-profit, leadership development organization that offers programs, activities, and leadership opportunities for girls in grades K-12. Through field trips, sports skill-building clinics, community services projects, cultural exchanges, and environmental stewardships, girls build courage, confidence and character.

HODAN CENTER, INC.

P.O. Box 212, Mineral Point, WI 53565 (608) 987-3336

A non-profit organization that provides and promotes opportunities for work, training, and personal development so that people with disabilities can achieve individual life goals.

PLATTEVILLE FOOD PANTRY

P.O. Box 127, Platteville, WI 53818 (608) 778-8572

A non-profit organization that assists low income individuals/families within the Platteville School District with supplemental nutritional food and nutrition education. The intent of the program is not to promote dependence on the Food Pantry, but to assist individuals/families to become self-sufficient. Distribution of food items is conducted from the basement of the Lutheran Church of Peace on Thursdays and the third Saturday of each month.

PREGNANCY HELPLINE, INC.

P.O. Box 159, Platteville, WI 53818 (608) 348-7511

A non-profit organization that offers guidance and support services as well as material neces-

sities for people facing an unplanned or difficult pregnancy. Financial, medical, and adoptive referrals provided. Services are confidential.

RUNAWAY AND YOUTH SERVICES

LUTHERAN SOCIAL SERVICES OF WI AND UPPER MI, INC.

414 S. Iowa Street, Dodgeville, WI 53533 (608) 935-9235

A non-profit organization that provides Platteville residents with free youth and family crisis counseling, toll-free 24-hour crisis hotline for youth, emergency shelter for teens through licensed volunteer foster homes, free community and school presentations and workshops, etc. It collaborates with schools, law enforcement, Department of Social Services, and other local youth-serving organizations. All services are confidential, voluntary, and free.

SOUTHERN GRANT ROAD CREW, INC.

P.O. Box 297, Kiel, WI 53812 (608) 568-3441

A non-profit organization that provides and promotes alternative transportation services in order to reduce impaired driving, thus making the roads and streets safer for the entire community. Its mission is to reduce alcohol-related crashes by providing rides for a reasonable price.

SOUTHWEST OPPORTUNITIES CENTER, INC.

1600 Industrial Park Road, Lancaster, WI 53813 (608) 723-6659

A private, non-profit organization that provides employment, day services, and supportive home care services to adults with disabilities. It provides opportunities for individuals to grow in everyday life so that they may reach their full potential and highest level of independence.

SWCAP REPRODUCTIVE HEALTH CARE CENTER

275 West Main Street, Platteville, WI (608) 348-9766

A non-profit organization that provides confidential, low cost physical exams, cervical cancer screening, testing and treatment for sexually transmitted infections, pregnancy testing, and contraceptive supplies. Fee for services is based on a sliding fee scale according to income and poverty level.

THE PARTNERS ADVOCACY, INC.

29-1/2 S. 2nd Street, Platteville, WI 53818 (608) 348-3131

A non-profit organization that offers peer support, advocacy, referrals, and mediation for people who need mental health services.

THE SALVATION ARMY

11315 W. Waterlawn Plank Road, Wauwatosa, WI 53226 (800) 264-6412

The Services Extension Unit provides emergency assistance to those facing acute and unforeseen financial crisis. The work is carried out by volunteer contact people working in and through churches and organizations in Grant County. The primary task is to provide short-term support for people and families who have nowhere else to turn for help.



War and Remembrance

Stories of World War II,
the Korean War and Vietnam War
Told by Those Who Were There

presented by

Jack Tiedemann and Roy Shaver, WWII
Charles Horne, Korea Dave Kies, Vietnam

Nov. 10 7:30 p.m.

Free Admission

at the 1st English Lutheran Church, 215 W. Pine St., Platteville



The Jamison Museum Association Dinner;
Annual Meeting, and Program

The Program and Meeting are free and open to the public.
The Annual Meeting begins at 7:00.

**The program is preceded by
the Pasty Dinner at 6:00 p.m.**

Tickets for the dinner can be purchased at the Rollo Jamison Museum at \$20 per person or \$35 per couple. All are welcome. The ticket includes a donation to support programming at the museum. Call the museum for details.



Expo

**WEDNESDAY, NOVEMBER 17, 2010
4-7PM AT THE
PLATTEVILLE CONVENTION CENTER**

**SHOWCASE YOUR BUSINESS AND NETWORK WITH OTHER
CHAMBER MEMBERS AND PLATTEVILLE RESIDENTS!!**

SPACE IS LIMITED!

**SIGN UP BY SEPTEMBER 1ST AND PAY \$50.00 *EARLY BIRD SPECIAL*
(AFTER SEPT. 1ST PAY \$75.00)**

**BOOTH SPACE INCLUDES ONE 6' TABLE WITH TABLE CLOTH.
CALL THE CHAMBER WITH QUESTIONS AT 348-8888**

Please remove and send in with your check

2010 Platteville Chamber Business After Hours Expo

Business Name _____

Contact Person _____

Address _____

Phone _____

Number of Booths Requested - _____

Access to Electrical Outlets - YES _____ No _____ (first come first serve)

Space along the wall - YES _____ No _____ (nothing can be hung on walls)

Make check payable to the Platteville Area Chamber of Commerce and return with this portion to:

Platteville Area Chamber of Commerce

P.O. 724

Platteville, WI 53818



2010 PLATTEVILLE CHAMBER OF COMMERCE SANTA BUCKS PROMOTION



HOW CAN MY BUSINESS PARTICIPATE?

Open to Chamber Member Businesses Only

Requires donation of a prize to the auction (minimum value of \$50)

Participating businesses will be promoted as presented on reverse of this sheet

Must have a dated receipt available for customers that identifies your business (Can be stamped on back)

To be listed on poster & auction catalog, business must make sponsor commitment by: **Friday, November 5, 2010**

Promotion begins with our business Holiday Open House on Friday November 19, 2010 and runs through December 31, 2010. Receipts must be dated and issued during this period. Auction is held on Saturday, January 8, 2011.

HERE'S HOW IT WORKS:

1. Customer comes into your business & purchases merchandise/services, etc. and receives a dated receipt identified with your business name.
2. Customer presents receipt(s) at the Chamber office and receives official "Santa's Bucks". Each receipt is rounded to the nearest \$10. The minimum purchase per receipt is \$10.00.
3. Qualifying amounts do not include sales tax. Maximum Bucks per receipt = \$500. (For example, if you make a major purchase in the amount of \$1500 - and receive one receipt - you will receive a maximum of \$500 in Santa Bucks). Customers may turn in multiple receipts at the same time or redeem them one receipt at a time. Other rules apply.
4. A special stamp will be used to "validate" the customer's receipt (so there is no duplication). Customer retains receipt and is given the appropriate number of Santa Bucks. These Santa Bucks are the only "legal tender" for the auction.
5. The Auction will take place on Saturday, January 8, 2011. Santa Bucks will be redeemed at the Chamber office during their regular office hours only up until noon of Friday, December 31, 2010



The Santa's Bucks promotion was developed to encourage "shopping locally", especially during the holiday season. We want you to know that support of our local businesses is our utmost priority!

\$500 + MAJOR CORPORATE SPONSOR

Highlighted in all media coverage & advertising
Highlighted name & logo on Santa's Bucks
Highlighted on all posters
Highlighted in auction catalog

\$250-499 DONOR SPONSOR

Highlighted name & logo on poster
Highlighted name & logo in auction catalog

\$100-249 PATRON SPONSOR

Name on poster
Name in auction catalog

\$50-99 CONTRIBUTING SPONSOR

Name in auction catalog

Number of Corporate sponsors limited to 8 businesses

_____ **Yes, my business would like to participate in the 13th Annual Santa's Bucks Promotion**

Business: _____

Sponsorship level (can be cash or merchandise): _____

Item you would like to donate: _____

**Please return via mail (P.O. Box 724, Platteville) or by fax (348-8890) by November 5th.
If you have any questions, please call the Chamber office at 348-8888. Thank you!**



Exporting 101

Cost for event:

Early Registration (by
October 1st):
\$50.00

Registration (after
October 1st):
\$75.00

Marketplace
Participant:
\$100.00

(Opportunity to set up a
booth for your business or
organization at the event)

To register, contact the
Platteville Chamber of
Commerce at
(608) 348-8888

Exporting is a practice companies are getting involved in each day in order to sustain their businesses. Products we manufacture and sell domestically can also satisfy needs overseas. Join us to learn about resources available to help you develop your export readiness. Find out why new markets and market entry strategies are crucial in today's economy.

Speakers for this years exporting conference include:

- Sunny Kessel - US Department of Commerce
- Bruce Glaub - M&I Bank
- Douglas Roe - Federal Express
- Stanley Pfrang - Wisconsin Dept. of Commerce
- Lora Klenke - Wisconsin Dept. of Agriculture

Tuesday, October 26th, 2010

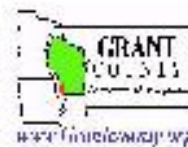
10:00 a.m.—3:00 p.m.

Southwest Tech

1800 Bronson Blvd - Fennimore, WI 53809



Prairie du Chien Area
Chamber of Commerce



Dodgeville Area
Chamber of Commerce



Wood County Chamber of Commerce



Wood County Chamber of Commerce

FedEx

Fennimore
Chamber of Commerce



Chamber Members Updates

Heart Healthy Tuesdays

6:30-8PM @ Southwest Health Center Conference Room A/B.
1400 East Side Road. Call 608-342-5037 to register.
Class is FREE. Dates and Topics:

- 10/5/2010 - "Find the Right Exercise Match"
- 10/12/2010 - "Don't Fear the 'E' Word"
- 10/19/2010 - "Maintain Your Brain"
- 10/26/2010 - "Only as Old as You Feel"
- 11/2/2010 - "Getting Started with Facebook"

Jenny Earns Green Designation

Deb Jenny with United Country Platteville Realty has been awarded the National Association of REALTORS (NAR's) green designation, the only green real estate professional designation recognized by NAR.

Jenny achieved this designation after completing 18 hours of course work designed specifically for REALTORS ensuring designees gain comprehensive knowledge of green homes and

buildings and issues of sustainability in relation to real estate. The training included understanding what makes property green, helping clients evaluate the cost benefits of green building features and practices, distinguishing between industry rating and classification systems, listing and marketing green homes and buildings, discussing the financial grants and incentives available to homeowners, and helping consumers see a property's green potential. NAR's Green Designation was developed in response to growing consumer awareness of the

benefits of resource-efficient homes and buildings. The designation helps consumers who care about energy efficiency and sustainable building practices identify REALTORS who can help them realize their green real estate and lifestyle goals.

Jenny has more than 24 years in real estate and also holds the Certified Residential Specialist (CRS) and Graduate, Realtor Institute (GRI) designations.

Original Article from The Platteville Journal

Heartland Credit Union to Donate \$75,000 to Local Organizations With "Go Local"

Local voting contest to award \$10,000 to a local non-profit organization; more than \$75,000 will be donated to Heartland Credit Union communities through May 2011 to honor Heartland's 75th anniversary of member and community service

Heartland Credit Union, a full-service financial cooperative based in Madison, Wisconsin, announces the launch of its "Go Local" initiative, which has been developed to raise awareness of making locally oriented decisions, critical to developing strong communities throughout southwestern Wisconsin. More than \$75,000 will be donated to organizations and causes based in the Dodgeville, Lancaster, Madison, Platteville and Verona areas through 2011, including a \$10,000 cash donation to a non-profit organization, awarded by community vote. The \$10,000 winner will be nominated by visitors to the [Heartland Credit Union Go Local Community Page](#) starting today, with finalists unveiled later this year.

Do you know of a non-profit organization in the Dodgeville, Lancaster, Madison, Platteville or Verona areas that could use \$10,000 in cash to benefit its community? Then Heartland Credit Union wants to hear from you! Starting today, anyone can visit the [Heartland Credit Union Go Local Community Page](#) to nominate worthy local non-profits of the \$10,000 cash donation. Nominations will close on November 29, 2010. Heartland Credit Union will then select up to 10 finalists from these nominations to compete for votes to win the \$10,000 cash donation, putting the power directly in the hands of the people. Voting will close in April 2011; the \$10,000 winner will be announced at Heartland Credit Union's 75th anniversary celebration in May 2011. For More information contact Platteville's Heartland Credit Union @ 348-6700

www.heartlandcu.org.

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Pioneering the Good Life
PLATTEVILLE
 Area Chamber of
COMMERCE
BUILDING
RENOVATION

Stop by and take a look at the new and improved chamber building! Udelhofen Log Homes and Eastman Cartwright have been hard at work this September. Our windows have been replaced, logs have been repaired and the whole building has been re-stained and sealed. The end result is has been a stunning revitalization of our building!

Come visit the new and improved Chamber Building!

Would you like to sponsor a window?

Sponsor a window for \$450.00 or co-sponsor a window for \$225.00

Please contact the Chamber office at 348-8888.



Installing new energy efficient windows!



Repairing/Replacing logs in preparation for staining and sealing!



Kathy Kopp, Terry Vaassen, Mike Udelhofen and his crew



The Finished Product - Gorgeous!

Thank You!

For Your Donations

Wisconsin Department of Tourism
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Big M Self Storage
Clare, Bob & Doris
Country Kitchen
Culver's
Dairy Queen
Eastman Cartwright Lumber Co.
Edward Jones – Ben Reeves
Edward Jones – Tyson Lybeck
Esterline AVISTA
Farm & Fleet
First National Bank
Garvey's Service, LLC
Gary Osterholz
H & R Block
Heer Oil Co. Inc.
Heiser Hardware
Helker Jewelry
Honkamp, Krueger & Co., PC
Hypro
Ingersoll Plumbing & Heating
Iverson Construction
Kleefisch, Steve
Kowalski Kieler
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Livingston State Bank
McDonald's
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Micah & Lori Bahr
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Mound City Bank
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Taco John's
Take 2 Restaurant
Tan World
Tanglewood Ranch & Hunt Club
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University of Wisconsin-Platteville
Vaassen, Pluemer CPA's, LLC

PLATTEVILLE AREA CHAMBER OF COMMERCE
BOARD OF DIRECTORS MEETING

PAGE 18

AUGUST 18, 2010 MINUTES

Board members present: Bahr, Cullen, Krueger, Melby, McKinley, Nall, Nickels, Osterholz, Patnaude, Pluemer, Sigwarth, Vaassen and Kopp.

Those absent: Boldt, Clare, Feldman, Isaacson, Luedtke, Nevins and Smith.

President Bahr called the meeting to order. **First Financial Services** was acknowledged as our August beverage sponsor. Pluemer moved to approve the minutes from the July 21st board meeting, seconded by Vaassen. Motion carried. The minutes of the Executive Committee meetings of July 13th were acknowledged.

Kopp presented the financial reports for June and July. Dues to-date at the end of July is \$56,598 compared to \$54,183 in 2009. Donations are building project are at \$8505 for the year. Room tax revenue is at \$22,616 with tourism expenditures of \$32,171 for a shortfall of \$9,555. The 2nd quarter room tax check just arrived and will show up in the financial report in August. Room tax is up 6% over 2009. The amount for the Chamber is \$15,589.19. Overall net income is \$36,009 for the year. Osterholz moved to approve the financial report. Melby seconded. Motion carried.

Old Business: It was noted that the 5th seat on the Tourism Commission, a representative of the hotel industry, has not been appointed. The next Commission meeting is set for Thursday, August 26, 2010 at 7:30AM. Kopp reported that we have received a letter from the City Manager asking for our budget prior to September 10th. The question is how we submit a budget when we do not have a signed contract effective January 1, 2011. The City Manager stated that he is not entertaining any requests for increases in budget. The Board directed Kopp to prepare a budget in the same outline as last year as well as one with the additional monies from the City's portion of room tax included, which would be accompanied by a letter of explanation.

The Comprehensive Plan Review committee continues to meet. The Downtown Revitalization Committee will be meeting on September 1st. Vaassen reported on the capital improvements for the building. The windows have been ordered and are in. The windows will be installed first, followed by a complete recaulking, log repair, staining and sealing of the exterior. Kopp will obtain a building permit prior to the window installation. It was noted that the inside of the windows need to be stained and varnished. We will put out a call for volunteers to help. The old windows can be given away.

New Business: The annual Board Retreat was discussed. It was agreed that we will meet on October 20th from 8AM-1PM at Take 2 Restaurant with our main topics being "fundraising" and "membership". Dennis Cooley was suggested as a facilitator. It was also suggested that we invite Chancellor Shields.

Executive Director Report: Kopp reported that **Tri-State Needle Arts Embroiders Guild of American, The Cash Coupon, Marine Credit Union, Timmerman's Talents, LLC and Health Wise Therapeutic Massage, LLC (Gwen Sargent) are new members.** The New Student Welcome is planned for Saturday, August 28th from 4-6PM. Enrollment for new freshmen is nearly 1600 and we are planning for 1200 on Saturday. Plans are complete for Dairy Days and Historic Re-Enactment scheduled for September 10th-12th. Discover Wisconsin will be filming a second segment on Platteville very soon. There are no tourism dollars allocated so it is strictly "pay to play" and we have a number of sponsors.

Kopp noted that they have received notice from UWP that we can obtain work study students for fall and spring semesters. Debi Sigwarth is working out very well and will continue to work as a permanent employee until she graduates in May of 2011.

Committee Reports:

Ambassadors: Bahr noted that attendance at My Tires BAH was excellent. Looking for a December sponsor as the Convention Center is no longer able to host. Tanglewood Ranch is our host on September 22nd. We hope to garner a bus that day and have everyone meet at the Annex. The After Hours Expo scheduled for November 17th continues to grow. We are encouraging our restaurant members to participate by having samples.

Marketing & Business: Patnaude reported they hope to work with the Main Street Program to tie the holiday events and activities together. He and Kopp will be meeting with Luedtke soon.

Community Leadership Alliance: No report.

Governmental Affairs: Nickels reported that they will not be organizing a "meet the candidate" forum until after the primary. There is a public presentation of The Wisconsin Way tonight at 6:030PM at Mound City Bank.

Tourism: No further report.

Education: No update.

Buildings & Grounds: Nothing more to report.

Platteville Welcomes You: Pluemer noted that they have greeted several newcomers recently. On August 23rd, they will be participating in the Welcome to New Staff and Faculty at UWP. They are looking for volunteers to stuff bags on Tuesday and Wednesday of next week.

Hometown Hog Roast: Profit is about \$5000. The 2nd annual Hometown Hog Roast is scheduled for July 23, 2011.

Retail Committee: Sigwarth noted that the Katie's Garden wine glasses are in.

Ex-Officio Board Member Reports:

City: Nothing further to report.

PAIDC: Krueger noted that the Shopping News is getting ready to move into the Woodward Printing offices. American Customer Care is hiring. It appears that Swiss Valley cheese plant will be closing and moving to Shullsburg. There has been no formal announcement as to what their plans are with the current plant. PBII is almost full. Blackhawk Engineering's building is still for sale. He's been talking to a potential business that could bring in 25 new jobs. Machining is going well.

Police: McKinley reported that they have received the results of the internal investigation and there were no violations. The building is on schedule. Dispatch will move in in mid-September and the remaining staff by the end of September.

Sigwarth moved to adjourn. Vaassen seconded. Motion carried and meeting adjourned at 8:40AM.

Respectfully submitted,

Kathy Kopp, Executive Director



Beverage Sponsor

October
2010

Thank
You!

The Chamber is
looking for
Beverage Sponsors
for 2011.

Call Debi @ 348-8888
to reserve your month today.

*A sponsorship is \$50
with signs placed
around the chamber office
with your logo and
placement in our monthly newsletter*

Commercial Business Space for Lease or Rent?

*We can help you Advertise - **FOR FREE!!!***

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with a complete description of this space and we will put it on our website.

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Platteville Area Chamber of Commerce

Board of Directors

President:

Lori Bahr, Individual Member

President Elect:

Matt Melby, Melby Bendorf Funeral Home

Vice Presidents:

Vicki Pluemer, Mound City Bank

Dean Feldman, Southwest Health Center

Treasurer:

Doris Clare, Clare Bank

Past President:

Terry Vaassen, Vaassen Pluemer, CPA's

Executive Director:

Kathy Kopp

Directors:

Tom Nall, First Weber Group Realtors

Gary Osterholz, Eastman Cartwright Lumber

Jeremy Patnaude, Millennium/Avalon/Take2

Tom Sigwarth, Dairy Queen/Country Kitchen

Tim Boldt, Pioneer Ford Mercury

Aaron Cullen, Honkamp Krueger & Co., PC

Ex Officio Members:

George Krueger, PAIDC

Dean Isaacson, Platteville Schools

Eileen Nickels, City Council

David Nevins, UW-Platteville

Jack Luedtke – Platteville Main Street

Doug McKinley, Platteville Police Department

Dan Smith, Platteville Township

Platteville Area
Chamber of Commerce
275 Business Hwy151 W
P.O. Box 724
Platteville, WI 53818



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