

TRAVEL
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Platteville, WI

CHAMBER NETWORK NEWSLETTER



Vision ~
Connection ~
Education
January 2012

Office Hours:

Monday - Friday
8am - 5pm



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Chamber

Contact Us:

Platteville Area
Chamber of Commerce
275 Business Hwy 151 West
P.O. Box 724
Platteville, WI 53818

Phone: 608.348.8888
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chamber@platteville.com
www.platteville.com

From The President



Haoli Makahiki Hou or Happy New Years in Hawaiian. As I was thinking about becoming

the Chamber President of 2012, I was reminded of how blessed I was to live in that South Seas paradise for 3 years in the mid 70s and how blessed my family and I are to live in this Midwestern paradise called Platteville. At first, I'd like to thank Matt Melby for his insightful leadership in 2011. I hope I can continue in that vein, I'd also like to thank Kathy and the Chamber staff for their untiring dedication to the vision of the Platteville Area Chamber, and a special thank you to all of our chamber

volunteers for your commitment and enthusiasm in widening the scope of this vision.

2011 saw a record three hundred and eleven chamber members. We also initiated a successful bundling program of member sponsorships and a great response to our 2nd Annual Hometown Hog Roast. We are excited to see the University continue to grow with record enrollment numbers in 2011. We will continue to offer help and we look forward to resurrecting United We Prosper. We are partnering with the UW-Platteville's Confucius Institute for the January Business After Hours will which be held at 110 Royce Hall on Wednesday, January

Tom Sigwarth, Chamber President

11th starting at 5pm. The Chamber Board will be focusing on our goals for 2012 that are within our Strategic Plan. Please see our website @ www.platteville.com or [CLICK HERE](#) On Friday, February 17th, we will be celebrating our 49th Annual Chamber of Commerce Annual Celebration. It will be held at Velzy Commons on the University Campus. I look forward to seeing you there. 2012 lies before us as a blank slate with opportunities and challenges but as we all work together with a can-do attitude, we can make this place called Platteville an even better paradise! Thank you, your input and suggestions are invaluable.

- Tom Sigwarth

Upcoming Chamber Events

- Business After Hours at Confucius Institute on January 11, 2012
- Santa Bucks Auction on Saturday, January 7th, 2012 11 AM @ the Elks Club.
- SAVE THE DATE! The Chamber's 49th Annual Celebration will be held on Friday, February 17th at the Velzy Commons in Ullsvik Hall. Details inside—page 8

2012 Business After Hours

Mark your calendars for these 2012 Business After Hours. 2012 dates are still available. Contact Debi at the office for more details and to reserve your date today!

Wednesday, January 11, 2012 - Confucius Institute - UWP

Friday, February 17, 2012 - Annual Celebration @ Velzy Commons

Wednesday, March 7, 2012 - Southwest Health Center

Wednesday, April 11, 2012 - Mound City Bank

Wednesday, May 9, 2012 - ManorCare

Wednesday, June 20th, 2012 - Pioneer Ford



Welcome!

“Our Business After Hours are open to your entire staff. Join us each month for this great networking opportunity”
Kathy Kopp,

Executive Director

Pioneering the Good Life **PLATTEVILLE** Area Chamber of **COMMERCE** BUSINESS After Hours



Pictured is Chamber Vice President Aaron Cullen from Honkamp Krueger & Co., P.C. presenting Bob Digman, owner of Digman Construction with a Certificate of Recognition for hosting the December Business After Hours.

On December 7, Digman Construction hosted the Platteville Chamber's Holiday Business After Hours. Digman Construction, located at 1219 College Farm Rd, is your source for specialties in grain elevators, feed mills, millwright work, and concrete. They handle both large and small facilities, from unloading and 30,000 bph systems to feed, fertilizer and farm storage. Learn more about them on their website: www.digmanconstruction.com or contact them at 348-2231.



All Chamber members and their employees are always welcome to attend Business After Hours!

Join us this month at the Confucius Institute, UW-Platteville on January 11th

Thank You from the Chamber!

The Platteville Chamber would like to thank members of the **Delta Sigma Phi fraternity** for stringing the lights on Katie's Trees of Light in Katie's Garden for the 2011 Holiday Season. The trees are lit in memory of the loved ones that have been lost during the year. Sponsors of this yearly memorial are: First National Bank, Four Seasons Landscaping & Nursery, LLC, Honkamp Krueger & Co., P.C., Melby Bendorf Funeral Home, Russ Stratton Buses, Sherwin Electric, Steve's Pizza, Tri-Com Radio Shack, UW-Platteville Foundation, and Vaassen Pluemer. Pictured left to right are Delta Sigma Phi members: Nick Agnello, Scott Hendrix, and Jackson Weiler.



Thank you to **Luke** for coming in every week for a year to help at out at Chamber office with trash and other projects!

A big thanks to **Cable Car Travel** for lending their button maker to the Chamber Staff twice in the past two months!

A sincere thank you to **Gary Tuescher** for capturing the Christmas spirit with his photographs for the Chamber.

Congratulations to **Todd Timmerman of Timmerman's Talents** for being the first to renew his membership dues for the 2012 year



From The Executive Director

Kathy Kopp
Executive Director

Dear Chamber Members,

Happy New Year! 2011 has been another challenging year but also filled with many bright spots and signs that things are getting better with the economy.

As we move into a new year, it comes with changes to our board of directors. Leaving us is Matt Melby, Melby-Bendorf Funeral Home, who served for three years, the last of which was by leading the organization as President. Also leaving the board are two long-term familiar faces – Terry Vaassen of Vaassen Pluemer CPA’s and Lori Bahr of T. J. Enterprises, Inc. Both have served two consecutive terms totaling six years each. I should also mention that this was Terry’s second run with the Board as he previously served in the early-mid 1990’s for six years. Thank you, Matt, Terry and Lori for your dedication, leadership and commitment to the business community of Platteville!

We also have new members joining our Board of Directors. Returning for another three-year term is Tom Sigwarth (Dairy Queen/Country

Kitchen). We would also like to welcome Jaime Collins (Southwest Health Center), Mike Olds (Kopp, McKichan LLP), and Steven Lopes (L&M Corrugated Container).

Tom Sigwarth has been elected by the board to serve as President for 2012. Other members of the Executive Committee are: President -Elect - Tim Boldt (Pioneer Ford Sales); Vice Presidents: Aaron Cullen (Honkamp Krueger & Co., P.C), Mike Olds (Kopp McKichan LLP) and Vicki Pluemer (Mound City Bank); Treasurer - Deb McWilliams (Clare Bank); and myself, as Board Secretary.

Right now, our staff is busy with our biggest retail promotion of the year – our 14th annual Santa Bucks. It’s been exceptionally well received with more businesses and individuals participating. Our Auction is set for Saturday, January 7th at the Platteville Elk’s Lodge on Oak Street beginning at 11AM. We hope to see many of you there!

We’ve also been busy issuing our Chamber gift certificates, which is designed to encourage members of our community to support Chamber

members. This program keeps our dollars local. Our program runs year-round and we appreciate more and more of our members using our gift certificates for their staff, their customers and prizes for many of their special promotions and events.

Our 49th Annual Celebration & Virtue Awards Night is taking place on Friday, February 17th beginning at 5PM. This year’s event will be held in the Velzy Commons of the Ullsvik Center of the UWP campus. Please save the date and plan to join us!

We’re excited about what 2012 will bring us. We will be launching our long-term “Shop Local” program beginning in late January. We know that by working together as an organization, our community becomes stronger as a result. I look forward to working for you, our members, and serving our community in this New Year

Kathy Kopp
Executive Director



PLATTEVILLE
Area Chamber of
COMMERCE
RIBBON
CUTTING



On December 3rd, Delta 3 Engineering hosted an Open House & Ribbon Cutting at their new offices located at 825 S. Chestnut Street. Formerly housed in the Platteville Business Incubator, Delta 3 expanded to their current facility in December of 2010 and began renovations. The newly completed facility is a stunning testament to Delta 3 Engineering’s skills and commitment to excellence. President Tom Sigwarth and Executive Director Kathy Kopp presented owners Bart Nies, Dan Dreessens and Scott Chyko with a Certificate of Recognition in honor of their new facility and also their commitment to the Platteville Community. Learn more about them here: www.delta3eng.biz

Chamber Member Corner

Networking Opportunities

Ribbon Cuttings and Ground Breakings

The Chamber is pleased to coordinate an official Ribbon Cutting or Ground Breaking ceremonies for a new, expanding, or relocating business. Just make a call to the Chamber to set a date for this event. This is a great way to bring other people and community members into your business to make them aware of your products and services.

Business after Hours

Each month, community members attend the **Business After Hours** to network & make connections. Each event offers an opportunity to get acquainted with other area business people and community leaders in the Platteville area. As a Chamber member you are continually informed of when and where these events are taking place. Also, you have the opportunity to host this great networking event and really showcase your business. 2012 dates are available! Contact Debi for more information!

News in a Nutshell

This weekly email update serves as fast- facts full of pertinent information for the upcoming week. Do you have an upcoming event? The Chamber Staff will be happy to include information about Chamber Member events in the Nutshell. Please note that sales do not qualify as events for the Nutshell. Please have the information emailed to the office by the Wednesday of the week preceding the event.

Chamber Network News-Monthly Newsletter

Keep in touch with what's going on in your Chamber and your business community. Published monthly, the online **Chamber Network News** newsletter provides current business and Chamber information, dates to remember, updates on members, educational opportunities available, and other items of interest to the Platteville area business community. Stay up to date with our Community Calendar. Chamber Members can advertise in the newsletter all year long. A full page ad is \$25 and 30 hard copies are needed. A 1/4 page ad is \$15. Publication ready ads need to be emailed to chamber@platteville.com by the 20th of the preceding month. Any questions? Call Debi today @ 348.888

Tourism Happenings

TRAVEL WISCONSIN™ LAUNCHES MITTEN COLLECTION CAMPAIGN

Public encouraged to stop in Travel Wisconsin Welcome Centers and donate mittens for charity

MADISON, Wis. (Dec. 13, 2011) — In light of all the buzz surrounding the image of a Wisconsin-shaped mitten on TravelWisconsin.com and its social media sites, the Wisconsin Department of Tourism would like to invite the public to visit a Travel Wisconsin Welcome Center (listed below) or participating chamber of commerce or convention and visitors bureau during business hours between today and Jan. 15 to donate new or gently used mittens. The mittens will then be donated to local charities.



“There has been a lot of national excitement surrounding the debate over whether Wisconsin or Michigan looks more like a mitten,” Governor Scott Walker said. “Our Pure Michigan friends have agreed to join us in taking all of this attention and turning it into something positive. We encourage everyone in both states to ‘shake hands’ and donate mittens to help make this winter a bit warmer for those in need.”

Participating mitten drop off sites include:



- Beloit Travel Wisconsin Welcome Center: I-39 Northbound/I-90 Westbound Rest Area in Beloit
- Kenosha Area Visitor Information Center: 10519 120th Ave. in Pleasant Prairie
- La Crosse Area Travel Wisconsin Welcome Center: French Island I-90 Eastbound Rest Area in La Crosse
- Marinette Travel Wisconsin Welcome Center: 1680 Bridge St. in Marinette
- Platteville Area Chamber of Commerce & Travel Wisconsin Welcome Center: 275 West Business Hwy 151 in Platteville
- Prairie du Chien Regional Tourism Center: 211 S. Main St. in Prairie du Chien
- Superior - Douglas County Welcome Center: 305 Harborview Pkwy. in Superior.

“Our tourism partners around the state are very excited to jump in and lend a hand in this initiative,” said Wisconsin Tourism Secretary Stephanie Klett. “We encourage all of our passionate residents to donate new or gently used mittens for this good cause at participating locations throughout the state.”

For more detailed information on the collection campaign, please visit TravelWisconsin.com.

JANUARY 2012-PLATTEVILLE AREA CHAMBER OF COMMERCE

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

1 <i>Happy New Years</i>	2	3 Noon—Optimists @ Take 2	4 4pm—6pm Women on Main @ Tashner Vision	5 8:30AM CLA Board @ Chamber 7:00pm Jaycees @ Elks Club	6 7am- Optimists @ Take 2	7 11AM Santa Bucks Auction @ Elks Club
8 Noon - 3pm Bridal Expo @ Ullsvik Hall	9 Noon—Ambassadors Committee @ the Ticket	10 Noon—Optimists @ Take 2	11 7AM PAIDC Board @ PBII 8AM Executive Committee @ Chamber 10AM Tri-State Tourism Council @ Potosi 5- 6:30 pm Business After Hours @ Confucius Institute	12 10 AM Governor’s Council on Tourism—Madison	13	14
15	16 6PM Strategic Planning Session—Platteville Community Fund	17 8am Tourism Committee @ Chamber Tri-State Business After Hours - Dubuque 5PM Veterans Honor Roll @ VFW	18  7:30am Chamber Board @ Chamber	19 7:30AM Tourism Commission @ City Hall	20	21
22	23 <i>UWP Students Return</i>	24 8:15AM Greeter Service @ Country Kitchen Noon—Optimists @ Take 2	25 Noon - Concealed Weapons Seminar @ First National Bank Community Room  Community Leadership Alliance—First Session	26 8am Marketing & Business Committee @ the Chamber	27	28
29	30	31 Noon—Optimists @ Take 2				



MORE INFORMATION ON THIS EVENT AVAILABLE IN THE NEWSLETTER

HOLIDAY INN Platteville
PLATTEVILLE
Area Chamber of
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14th ANNUAL **SANTA BUCKS**

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THE PLATTEVILLE JOURNAL



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GREAT PRIZES!

- 42" LG HDTV Flat screen from Tri-Com RadioShack
- \$200 Gift Certificate from Heer Oil Co.
- Power Recliner from Ashley Furniture
- \$200 Gift Card from Eastman Cartwright Lumber Co.

Other prizes include \$50 gas card, microwave, gift certificates from many area restaurants, gift baskets, one night stay in a whirlpool suite, pro-photo printer, on-screen video gaming packages, pressure washer, and much more!!!

2011 Participating Chamber Member Businesses

Applied Micro – 65 S. 4th Street

Avalon Cinema – 95 East Main Street

Banworth & Udelhoven Furniture World
– 7177 Hwy 81

Be Mobile/Verizon–1845 Progressive Pkwy, Ste3

Blain's Farm & Fleet – 1535 Hwy 151

CARQUEST – 825 S. Chestnut St.

Country Inn & Suites – 630 S. Water St.

Country Kitchen – 65 E. Bus Hwy. 151

Culvers – 375 E Bus Hwy. 151, Box 426

Dairy Queen – 110 E Bus Hwy 151

Downtown Designs – 60 East Main St.

Driftless Market – 95 West Main Street

Eastman Cartwright Lumber Co – 350 E. Main St.

Erschen's Florist – 10 W. Main St.

Family Video – 305 E. Bus. Hwy 151

First National Bank – 10 Keystone Parkway

Garvey's Service, LLC – 80 W. Main St.

Harmony House Reflexology, LLC – 235 Broadway

Heiser Hardware – 180 E. Main St.

Helker Jewelry – 80 E. Main St.

Home and Cabin Décor – 20 E Main St.

Honkamp, Krueger, & Co., P.C. – 1 Insight Dr.

JAS Candies – P.O. Box 229

Kmart – 1425 E. Business Hwy 151

Kwik Trip – 430 Water St.

Lafayette County General Store

– 27 Stone Hill Ave

MaCandis Boutique – 55 W. Main St.

Melby-Bendorf Funeral Home - 1245 N. Water St.

Millennium Cinema – 151 Millennium Drive

Morrissey Printing – 75 W. Main St.

My Tires Auto & Truck Service Center
– 5601 Cty D

Mystique Casino – 1855 Greyhound Park Rd, DBQ

NAPA Auto Parts of Platteville

– 475 E Bus Hwy 151

Center for the Arts, UW-Platteville –Ullsvik Hall,
Ground Floor 1 University Plaza

Office Supply Company – 45 S. Chestnut St.

O'Reilly Auto Parts – 1510 E. Bus. Hwy 151

Papa Murphy's – 160 McGregor Plaza

Piggly Wiggly – 255 McGregor Plaza

Pioneer Ford Sales – 75 S. Oak St.

Pioneer Lanes – W. Bus. Hwy 151

Pizza Hut – 230 Business Hwy. 151 W.

Quiznos – 220 South Water Street

Rural Route 1 Popcorn – 101 Hwy 18, Montfort

Steve's Pizza – 175 W. Main St.

Take 2 Restaurant – 111 Millennium Dr.

Tan World – 125 S. Water St.

Tashner Vision Clinic – 170 McGregor Plaza

Ubersox Auto Group – 1950 Ubersox Dr.

UW-Platteville Foundation – 1 University Plaza

Wal-Mart – 1800 Progressive Parkway

Weygants Appliances – 5973 Hwy. 80-81 S.

WonderLube – 250 Water Street

You Are Cordially Invited to attend the
Platteville Area Chamber of Commerce's
**49th ANNUAL
CELEBRATION
& VIRTUE AWARDS**

Friday, February 17, 2011

Velzy Commons, Ullsvik Hall

University of Wisconsin – Platteville

5PM

Dinner starts at 5:30pm

Tickets are \$35.00 per person

(Purchase tickets prior to January 27st for \$30.00 per person)

Cash Bar

RSVP 348-8888 or

chamber@platteville.com by February 10th



UNIVERSITY OF WISCONSIN
PLATTEVILLE
CONFUCIUS INSTITUTE

Business After Hours Open House

Wednesday, Jan. 11, 2012 - 5-6:30 p.m.

Join us at the Confucius Institute, UW-Platteville
110 Royce Hall, UW-Platteville Campus

- Tour of Confucius Institute offices and library
- Hands-on Chinese folk art activities
- Interactive programs on computer kiosks
- Refreshments provided by UW-Platteville Catering — samples of Chinese cuisine.

Confucius Institute Information

What is the Confucius Institute?

We are an outreach program offering classes, workshops, performances and other events to increase understanding of Chinese culture and language.

Who works in the Confucius Institute?

Our staff includes a director, 2 faculty members who are from our partner institute in China, as well as a small administrative team and student workers.

When does the Confucius Institute offer its programs?

We offer classes on Chinese language and culture for adults evenings and weekends, language classes for youth on weekends, family workshops on weekends. Our School Outreach Programs are offered during the week.

Where does the Confucius Institute offer its programs?

We are based on the UW-Platteville campus, but we travel to schools and communities around Southwest Wisconsin with our language and culture programs. This fall, we were in Argyle, Darlington, Dickeyville, Dodgeville, Hazel Green, Mineral Point, Mount Horeb and Platteville.

Why is there a Confucius Institute on the UW-Platteville campus?

We have a partnership with South-Central University for Nationalities (SCUN) in Wuhan and the Confucius Institute Headquarters in Beijing. We are the only Confucius Institute in Wisconsin, building on a strong working relationship with SCUN that has been in place since 2001.

How is the Confucius Institute funded?

We are supported by our funding partner in China, the UW-Platteville campus, special project funds and program fees.

To request disability accommodations, please contact the Confucius Institute at 608.342.1310.



THE 2012 COMMUNITY LEADERSHIP ALLIANCE SESSIONS WILL BE HELD ON THE LAST WEDNESDAY OF EACH MONTH , JANUARY THROUGH JUNE BEGINNING AT 8:00 A.M. AND ENDING AT 4:00 P.M.

INDIVIDUAL COMMITMENT:

To graduate from the Community Leadership Alliance of Southwest Wisconsin, a participant is required to attend all sessions - one full Wednesday each month, January 25, February 29, March 28, April 25, May 30, and June 27, 2012.

I understand that attendance at all monthly sessions is critical to accomplishment of the program's goals. I understand that no portion of the tuition will be refunded by missing a portion of one or more sessions.

I understand the above commitments and agree to be bound by them in signing this application.

Applicant Signature

Date

I can commit to attending all six sessions, beginning at 8:00 a.m. and adjourning at 4:00 p.m.

Yes No (If no, please explain:)

TUITION: \$355.00 PER PARTICIPANT includes instruction, materials, meeting rooms, meals (lunch on each meeting date January-June), refreshments for breaks, and a CLA shirt. Participants fees are subsidized through generous donations, sponsorships, and grants.

If accepted into the Community Leadership Alliance of Southwest Wisconsin, who should receive the bill for tuition?

Name/Organization: _____

Mailing Address: _____

FINANCIAL ASSISTANCE

If financial assistance is essential for your participation in CLA, please contact us at 608-348-8888.

EMPLOYER COMMITMENT

The applicant has our full support to participate in the 2012 Community Leadership Alliance of Southwest Wisconsin program. I understand the time commitment includes one full day per month from January 2012 through June 2012.

Employer Name/Title: _____

Firm/Organization: _____

Employer Signature

Date

I am interested in participating in the 2012 Community Leadership Alliance program for the following reasons:

I am currently involved or would like to become involved in these community issues in southwest Wisconsin:

Use of Promotional Photos

I UNDERSTAND THAT THE COMMUNITY LEADERSHIP ALLIANCE (CLA) MAY TAKE PHOTOGRAPHS AND/OR VIDEOS OF PARTICIPANTS AND ACTIVITIES. I AGREE THAT THE COMMUNITY LEADERSHIP ALLIANCE SHALL BE OWNER OF AND MAY USE SUCH PHOTOGRAPHS AND/OR VIDEOS RELATING TO THE PROMOTION OF CLA. I RELINQUISH ALL RIGHTS THAT I MAY CLAIM IN RELATION TO USE OF PHOTOGRAPHS AND/OR VIDEOS.

Signature

COMMUNITY LEADERSHIP ALLIANCE CLASS OF 2012 CRITERIA FOR PARTICIPANT SELECTION

In order to ensure a quality educational experience, CLA will limit enrollment in the 2012 Class to approximately 30 participants. The following criteria will be used when selecting participants:

- 1. Ability to commit to all hours of all sessions.**
- 2. County representation: Strive for at least five people from each county (Grant, Iowa and Lafayette)**
- 3. Occupation sector representation: For each county, CLA strives for the following representation:**
 - Chamber of Commerce/Development Corporation**
 - Non-profit organization or other community volunteer organization**
 - Government Agencies/Elected Officials**
 - Private Business**

If these top three criteria are met, the Selection committee would then fill any remaining participant vacancies based upon the following individual qualifications:

- 4. Extent to which the person intends to use the information learned in the program in a leadership role.**
- 5. Intention of using the information and skills to provide leadership in southwest Wisconsin.**
- 6. Possibilities for developing networks of common interest across county or community lines.**

Return completed application by mail or in person to:

**Community Leadership Alliance
Platteville Area Chamber of Commerce
275 Business Highway 151 West, PO Box 16
Platteville WI 53818**

OR EMAIL PDF COPY TO cla@platteville.com

**APPLICATIONS WILL BE ACCEPTED UNTIL THE CLASS IS FULL.
IF YOU HAVE QUESTIONS PLEASE CALL 608-348-8888.**

PLATTEVILLE AREA CHAMBER OF COMMERCE
BOARD OF DIRECTORS
November 16, 2011
MINUTES

Those present: Melby, Bahr, Boldt, Cullen, McWilliams, G. Osterholz, T. Osterholz, Patnaude, Pluemer, Rupp, Sigwarth, Kopp, Daus and Luedtke. Those absent: Vaassen, Bahr, Pahl, McKinley and Nevins.

Past-President Bahr called the meeting to order. **McDonalds** was acknowledged as our November beverage sponsor. McWilliams moved to approve the minutes from the October 19th meeting. G. Osterholz seconded. Motion carried.

The financial report through October was tabled. It was noted that the 3rd quarter room tax report is in and that total revenues for 2011 are down. President Melby took over the meeting.

Old Business:

The issue of room tax was discussed at length. Daus was thanked for her support of our efforts.

New Business:

The Executive Committee presented a ballot of individuals willing to serve on the Executive Committee for 2012: President: Tom Sigwarth; President-Elect: Tim Boldt; Vice Presidents: Aaron Cullen, Vicki Pluemer and Mike Olds; Treasurer: Deb McWilliams. Per our bylaws, the Executive Director is the Secretary and member of the Executive Committee. Due to the fact that there will be no immediate Past President in 2012, the Executive Committee recommended adding a third Vice President. T. Osterholz moved to close the nominations and accept the list of officers as presented. G. Osterholz seconded. Motion carried.

The proposed Strategic Plan for 2012 was presented and based on discussions at our recent Board Retreat. There are three main goals: #1 - Encourage New Members and Enhance Current Member Retention; #2 - Grow Tourism; and #3 - Increase Fundraising Potential and Continue to Replenish Reserves. Bahr noted that under Goal #1, Objective #5 be removed as it contained the reference to supporting the SCORE office and it has been determined that we are not sure if this continues to be a viable organization locally. We will pursue finding out. Cullen moved to approve the 2012 Strategic Plan as presented with the elimination of the reference to SCORE. Sigwarth seconded. Motion carried.

Kopp presented the Proposed 2012 Tourism Budget and Action Plan. There was indepth discussion. Motion was made by Bahr to approve the Proposed 2012 Tourism Budget and Action Plan. Seconded by G. Osterholz. Motion carried. This will be presented at the next Tourism Commission meeting.

Due to the length of the meeting, all committee reports were tabled.

Sigwarth moved to adjourn. G. Osterholz seconded. Motion carried and meeting adjourned at 8:35AM.

Respectfully submitted,

Kathy Kopp

Executive Director

PLATTEVILLE AREA CHAMBER OF COMMERCE
BOARD OF DIRECTORS
November 21, 2011
MINUTES

Those present: Melby, Bahr, Boldt, Cullen, McWilliams, Patnaude, Pluemer, Rupp, Sigwarth, Kopp. Also in attendance was Mike Olds.

Those absent: G. Osterholz and T. Osterholz.

President Melby called the meeting to order. **McDonalds** was acknowledged as our November beverage sponsor.

This special meeting was called as a result of the November 17th Tourism Commission meeting that was attended by the members of the City Council, City Manager and Chamber Board members. Our approved Tourism Budget and Action Plan was presented at this meeting but was tabled. It will be discussed at a December 1st meeting of the Commission.

The Board discussed the issue of room tax and the reporting. The next City Council meeting is set for tomorrow, November 22nd and it was agreed that members of the Board should attend if possible.

Also discussed was preliminary discussion on the Chamber's 2012 budget. This will be an agenda item at the December Board meeting.

Sigwarth moved to adjourn. Pluemer seconded. Motion carried and meeting adjourned at 8:40AM.

Respectfully submitted,



Kathy Kopp

Executive Director

Concealed Weapons Seminar

Presented by Attorney Mike Olds, Kopp McKichan LLP

Wisconsin's new concealed carry law was signed into law on July 8, 2011 and took effect November 1, 2011.

What should employers do ?

Wednesday, January 25, 2012

First National Bank Community Room

11:45 am – 1:00 pm

\$12 registration

Registration deadline January 23rd

Boxed Lunches catered by Take 2 Restaurant



Sponsored by:



Beverage Sponsor

**Vaassen,
Pluemer**
CERTIFIED PUBLIC ACCOUNTANTS

January 2012





Platteville Area Chamber of Commerce
275 Business Hwy151 W
P.O. Box 724
Platteville, WI 53818

(608) 348-8888

chamber@platteville.com

Platteville Area Chamber of Commerce Board of Directors

President:

Tom Sigwarth,
Dairy Queen/ Country Kitchen

Vice Presidents:

Vicki Pluemer,
Mound City Bank
Aaron Cullen,
Honkamp Krueger & Co., PC
Mike Olds,
Kopp McKichan, LLP

Directors:

Jaime Collins,
Southwest Health Center

Steven Lopes,
L & M Corrugated Container

Gary Osterholz,
Eastman Cartwright Lumber

President Elect:

Tim Boldt,
Pioneer Ford Sales Ltd

Treasurer:

Deb McWilliams,
Clare Bank

Executive Director:

Kathy Kopp

Tom Osterholz,
TRICOR Insurance

Jeremy Patnaude,
Millennium/Avalon/Take2

Ann Rupp,
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**1410 East Alden
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